

**HOME  
SHOW 2GO!**



**THE GOAT FARM**



**Good,  
cheap,  
fast...**

**Would you like  
all 3?**

### **Hold your own homeshow online!**

Reach your customers in the comfort of their own home, as well as yours. So why a virtual homeshow, and not a real one?

- Have one whenever you want. Don't wait for a third party to host, respond to market forces in real time.
- Spare yourself the hassle of expensive site builds. And save time!
- Talk to your customers when they are ready, relaxed and on their terms.

**How it works**

HOMESHOW 2GO!

# The steps to hosting

The Goat Farm Homeshow 2Go! package enables businesses to successfully promote, host and analyse their very own virtual homeshow, product launch, client presentation and more.

## Step 1. Define your objective and recruit!

Let's review what you are trying to achieve with your virtual homeshow, and what media channels you have available.

TGF can manage and produce your event, as well as help you promote it. Talk to us about your requirements!



# The steps to hosting

## Step 2. Book them and they will come

We can create a registration page where your attendees go to sign up and receive a calendar invitation.

Brand assets and guidelines to be supplied by you, artwork and copy magic to be supplied by TGF.

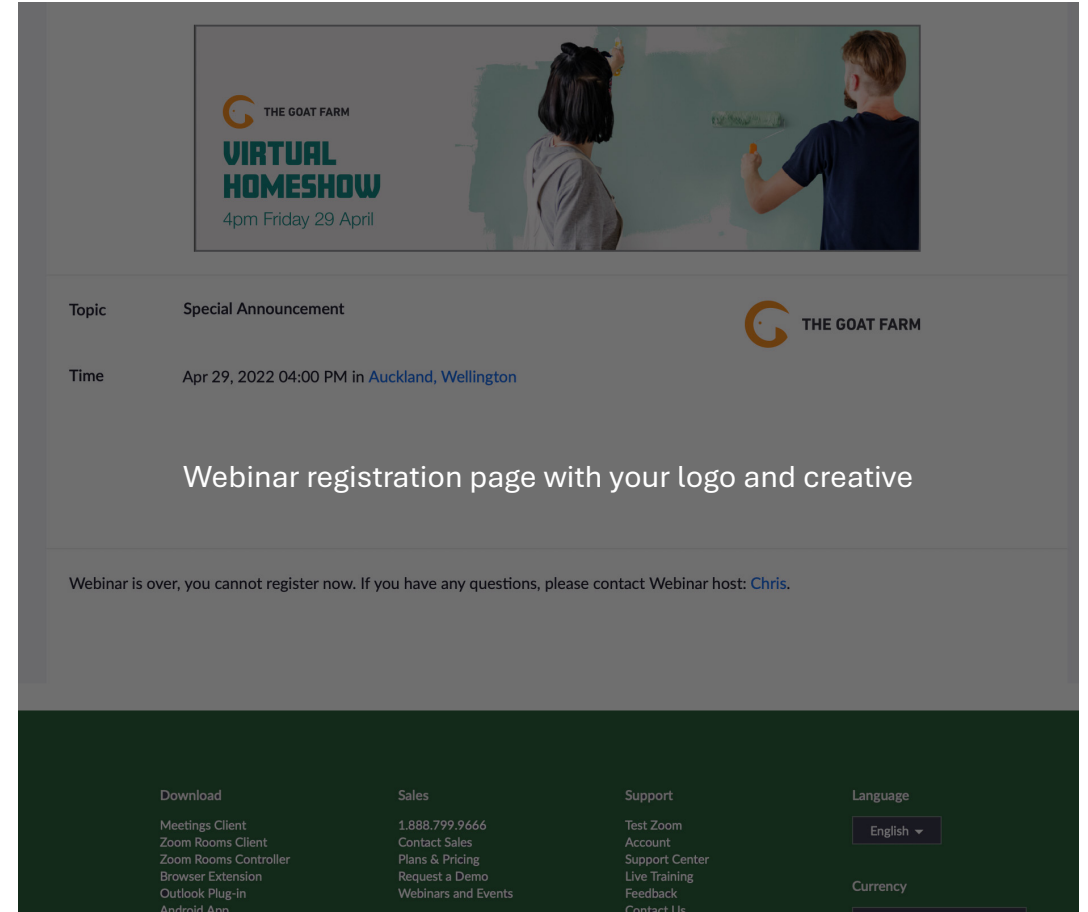
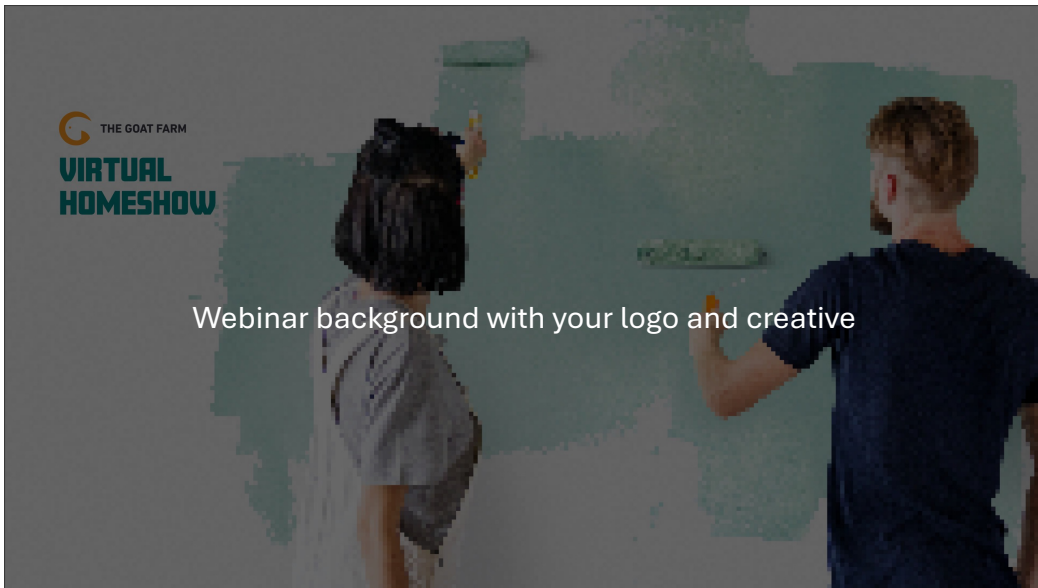
## Step 3. A branded webinar experience

In addition to a branded registration page, TGF can develop customised artwork for your virtual homeshow background, a branded powerpoint template to use for your presentation, and copy for a pre and post-attendance email. We will ensure a slick end-to-end brand experience!



# HOMESHOW 2GO!

## Branded webinar collateral examples



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# The steps to hosting

## Step 4. Practice makes perfect

We'll set up your Zoom account, provide you with helpful tips on webinar hosting, and a coaching session and two live practice sessions.

## Step 5. The main course

Choose a fully-produced webinar including a professional videographer and sound, or have us on standby if you choose to run it via laptop.

## Step 6. Aftercare

You will receive a recording of the webinar as well as registration, attendance and performance reports. Attendees and those who couldn't make it will also receive a post-attendance eDM.



**What it costs**



HOMESHOW 2GO!

# Tailored solutions

Be it one webinar, or an entire series, talk to us about tailoring your virtual homeshow experience and we'll provide an estimate.

Pricing starts at \$3,000 for one webinar. A package deal is available.

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# Call a goat!

For more information email Angela Etheridge at [angela@tgf.co.nz](mailto:angela@tgf.co.nz) or call her on 0211120409.